

# paintistanbul TURKCOAT CONGRESS

*Towards a Smarter and Sustainable Future...*

9<sup>th</sup> International Paint&Coatings, Raw Materials Congress and Exhibition

## SPONSORSHIP OPTIONS



**05-06 DECEMBER 2023**  
GREEN PARK HOTEL PENDİK

Coordinator



Organizer



Media Partner



## WHY SHOULD YOU ATTEND THE CONGRESS WITH SPONSORSHIP?

To increase your brand awareness and get the most out of the congress, you can review the sponsorship packages we have developed and choose the one that best suits your needs.

Highlight your brand in the sessions where solutions to the problems of the paint industry are sought.

Secure your spot in the meeting that will bring the paint industry together in every aspect and be a part of this big industry gathering.

Reach your target market directly.

Increase your target audience's loyalty to your brand by reinforcing customer commitment.

Increase your brand awareness by making your products more recognizable and stand out among your competitors.

Improve the way you are perceived by your target audience and strengthen your brand reputation.

**6.000 € (+VAT)**

## SPONSOR

- The company logo, along with the phrase 'Sponsor,' will be featured on the door registration area sponsors banner.
- Three posts related to the sponsor company will be prepared and shared on the official social media accounts of the Congress.
- The company's promotional brochure will be placed in the bags to be given to the congress delegates.
- A link to the company's website, along with the phrase 'Sponsor,' will be shared on the official website of Paintistanbul&Turkcoat Congress.
- The company logo, along with the phrase 'Sponsor,' will be featured on the presentation screen in the congress area.
- The company logo, along with the phrase 'Sponsor,' will be featured in all printed and visual promotions.
- The company logo, along with the phrase 'Sponsor,' will be featured in the press releases prepared for the congress.
- As of the date of the contract, all digital and printed congress announcements to be published in Turkey and abroad will include the company logo with the phrase "Sponsor".
- In the Final Congress Report, the company logo will be placed with the phrase "Sponsor" in a single line.
- One full-page advertisement of the sponsor company will be published in Turkcoat Magazine Congress Special Issue.
- The sponsor will receive 10 free visitor registration rights for the congress.
- **15% discount will be applied to Bosad members.**

**8.250 € (+VAT)**

## **BAG SPONSOR (SOLD OUT)**

- Two posts related to the sponsor company will be prepared and shared on the official social media accounts of the Congress.
- Sponsor company logo will be featured on the bags to be used in the congress. The bag design and the logo to be used will be determined by the organizing committee.
- The company logo will be featured on all visual and printed materials prepared for the symposium as "Bag Sponsor" on the official website.
- A link to the company's website, along with the phrase 'Bag Sponsor,' will be shared on the official website of Paintistanbul&Turkcoat Congress.
- The sponsor will receive 10 free visitor registration rights for the congress.
- 1000 bags featuring the company logo will be prepared.
- The company will be included in domestic and international e-mails with the phrase "Bag Sponsor".



***\*Limited to one company only.***

***Note: 15% discount will be applied to Bosad members.***



**4.000 € (+VAT)**

## CONGRESS SESSION SPONSOR (ONE DAY)

- The company logo, along with the phrase 'Session Sponsor,' will be featured on the digital board screen at the entrance doors of the congress halls.
- There will be two roll-ups of the sponsor company in the congress halls.
- Company logo, along with the phrase 'Session Sponsor,' will be featured on the entrance LED screen of the congress halls.
- Two posts related to the sponsor company will be prepared and shared on the official social media accounts of the Congress.
- The company's promotional brochure will be placed in the bags to be given to the congress delegates.
- A link to the company's website, along with the phrase 'Session Sponsor,' will be shared on the official website of Paint Istanbul & Turkcoat Congress.
- The company logo, along with the phrase 'Session Sponsor,' will be used in the press releases prepared for the Congress.
- As of the date of the contract, the company logo, along with the phrase 'Session Sponsor,' will be used in all digital and printed congress announcements to be published in Turkey and abroad.
- The sponsor will receive five free visitor registration rights for the congress.
- **Limited to four companies. Each day, two companies will be chosen as sponsors and requests will be evaluated according to application priority.**
- **Note: 15% discount will be applied to Bosad members.**



**2.500 € (+VAT)**

## **COFFEE BREAK SPONSOR (SOLD OUT)**

- The company's logo pennant will be placed on the tables during the coffee break and the company's
- promotional materials will be used.
- The company logo will be displayed on all visual and printed materials prepared for the congress with the phrase 'Coffee Break Sponsored by:'
- Between two coffee breaks, a roll-up banner of the company will be displayed.
- A link to the company's website, with the phrase 'sponsor', will be shared on the official website of Paintistanbul&Turkcoat Congress.
- The sponsor will receive two free visitor registration rights for the congress.



- ***Limited to four companies. Each day, two companies will be chosen as sponsors and requests will be evaluated according to application priority.***
- ***Note: 15% discount will be applied to Bosad members.***



**3.000 € (+VAT)**

## LUNCH SPONSOR

- During one lunch, the company's logo pennant will be placed on the tables and the company's promotional brochure will be used.
- Valid for one lunch (either on the opening day or closing day).
- The company logo will be displayed on all visual and printed materials prepared for the congress with the phrase 'Lunch Sponsor.'
- One roll-up banner of the company will be displayed at lunch.
- A link to the company's website, along with the phrase 'sponsor', will be shared on the official website of Paintistanbul&Turkcoat Congress
- The sponsor will receive two free visitor registration rights for the congress.



- ***Limited to four companies. Each day, two companies will be chosen as sponsors and requests will be evaluated according to application priority.***
- ***Note: 15% discount will be applied to Bosad members.***



**3.250 € (+VAT)**

## ONLINE REGISTRATION AND INVITATION SPONSOR (SOLD OUT)

- The sponsor company logo will be featured on the printed invitation of the congress.
- The sponsor company's banner will be displayed on the online registration page, and a link to the company's website will be provided through the banner.
- A link to the company's website, along with the phrase 'Online Registration-Invitation Sponsor', will be shared on the official website of Paint Istanbul & Turkcoat Congress.
- One post related to the sponsor company will be prepared and shared on the official social media accounts of the Congress.
- The company logo will be used in the press releases prepared for the Congress with the phrase 'Online Registration-Invitation Sponsor'.
- As of the contract date, the company logo with the phrase "Online Registration-Invitation Sponsor" will be used in all digital and printed congress announcements to be published in Turkey and abroad.
- Total Number of Printed Invitations: 1000
- The sponsor will receive four free visitor registration rights for the congress.



***\*Limited to one company only.***

***Note: 15% discount will be applied to Bosad members.***



**3.500 € (+VAT)**

## **NECK LANYARD-NAME BADGE SPONSOR (SOLD OUT)**

- One post related to the sponsor company will be prepared and shared on the official social media accounts of the Congress.
- The sponsor company's logo will be featured on the name badges to be used in the congress.
- The sponsor company's logo will be featured on the neck lanyard to be used in the congress.
- The company logo will appear on all visual and printed materials prepared for the symposium with the phrase 'Name Badge Sponsor'.
- A link to the company's website, along with the phrase 'Name Badge Sponsor', will be shared on the official website of Paintistanbul&Turkcoat Congress.
- The sponsor will receive four free visitor registration rights for the congress.



***\*Limited to one company only.***

***Note: 15% discount will be applied to Bosad members.***

**15.000 € (+VAT)**

## **CLOSING / GALA COCKTAIL SPONSOR**

- The logo of the company, along with the phrase 'Cocktail Sponsor', will be featured on the cover of the invitation to be printed and distributed for the cocktail reception.
- The logo of the company, along with the phrase 'Cocktail Sponsor', will be included in the presentation that will be projected during the cocktail reception.
- Two roll-up banners of the "Cocktail Sponsor" company will be placed at the venue where the cocktail reception will be held. (Banners will be prepared by the sponsor company.)
- Swallowtail flags of the 'Cocktail Sponsor' company will be placed at the venue where the cocktail reception will be held.
- A link to the company's website, along with the phrase 'Cocktail Sponsor', will be shared on the official website of Paintistanbul&Turkcoat Congress.
- The sponsor will receive five free visitor registration rights for the congress.



***\*Three companies will be able to sponsor by sharing the budget.  
Note: 15% discount will be applied to Bosad members.***

9<sup>TH</sup> INTERNATIONAL PAINT&COATINGS, RAW MATERIALS CONGRESS AND EXHIBITION  
VISITOR REGISTRATION FEES

**EARLY REGISTRATION FEE (15.11.2023)**

**TWO DAYS: 1.500 ₺**

**REGISTRATION FEE (AFTER 15.11.2023)**

**TWO DAYS: 2.000 ₺**

To register, you can visit  
[paintistanbulturkcoatcongress.com](http://paintistanbulturkcoatcongress.com)



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